

getAbstract Launches Its New Online Library *Inside China*

Summaries offer an inside perspective on Chinese business, economics, politics and society

Lucerne, July 5th, 2017 China is on the verge of becoming the world's largest economy. Now, companies such as Huawei, DJI and Tencent have already proven that it's an innovation powerhouse. Businesspeople around the world know that China is a land of great opportunities, but the country's unique culture, politics and economy prevent many from finding success. Businesspeople looking to crack the Chinese market or increase their company's innovation power with Chinese know-how need insider knowledge. By summarizing relevant and authentic Chinese publications in English, getAbstract breaks down cultural and language barriers to offer readers a first-hand glimpse inside China.



The Lonely Explorer: Why LinkedIn Is Still Standing When so Many Other China-Entrants Have Fallen
Chen Chen, 36Kr, 2017

Think like a successful Chinese entrepreneur

getAbstract's *Inside China* library offers authentic, local expertise. The Beijing-based editorial team monitors Chinese newspapers, magazines, journals and books for the latest business trends, and selects the most powerful, relevant pieces to summarize in English using getAbstract's classic, easy-to-digest format. New summaries are added on a weekly basis. Corporate customers can purchase access to the library individually or as part of their current getAbstract multi-license business solution. Users have access to the summaries through getAbstract's website and mobile app anywhere, anytime.



Apple Pay Reaches the One-Year Mark in China: WeChat and Alipay's Reaction? "Oh."
Zhou Tian & Hao Hao, 36Kr, 2017

Pictures in high resolution:

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About getAbstract

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