



getAbstract joins the LinkedIn Learning Hub

Lucerne, September 29, 2021: getAbstract has joined the new learning experience platform LinkedIn Learning Hub as a strategic content partner, further expanding its presence in the online learning sector.

<u>getAbstract's</u> accessible, actionable summaries are an ideal addition to the LinkedIn Learning Hub portfolio and offer learners access to relevant business knowledge in a compact format.

Lifelong learning plays an important role in business success and employee engagement. Successful learning content needs to be easily accessible and available right when it is needed. For L&D departments, it can be a challenge to find a platform that responds to these crucial learning needs. LinkedIn Learning Hub draws on data and insights from LinkedIn, the world's largest professional network, to provide personalized content, community- based learning, and skill development insights to enable employees to develop the exact skills they need to succeed.

"The amount of available learning content is constantly growing, and at the same time, its shelf life is getting shorter and shorter. It can be frustrating to spend time absorbing information that quickly loses its relevance," says Andrew Savikas, Chief Strategy Officer at getAbstract. "Companies can constantly provide new, up-to-the-moment learning opportunities for their employees to help ensure engagement and development. This is where platforms like LinkedIn Learning Hub can help, and we're excited to contribute via this new strategic partnership."

"LinkedIn Learning Hub's content integrations are driven by our partner ecosystem and we are excited to now launch this integration with getAbstract," said Raza Syed, Director, Business Development at LinkedIn. "We will continue to work closely with getAbstract to deliver solutions that provide even more value to both customers and members."

For more information on the LinkedIn Learning Hub, click here.

About getAbstract

getAbstract is the world's leading provider of curated and compressed knowledge. getAbstract finds, rates and summarizes the top business books, articles and video talks into 10-minute abstracts. The library consists of more than 22,000 text and audio summaries in areas such as leadership, finance, innovation, self-development and science. getAbstract helps organizations world-wide develop a high-impact learning culture to maintain a sustainable source of competitive advantage. More than one third of the Fortune 100 companies trust in our principle of progress through knowledge and offer their employees access to the getAbstract corporate business solution.