# getAbstract Names International Book Award Nominees

## Shortlist recognizes 20 books that guide better business decisions

AVENTURA, Fla.—(August 7, 2019)—getAbstract, the world's largest library of compressed knowledge, today announced the nominees for the 19<sup>th</sup> annual getAbstract International Book Award, presented at the Frankfurt Book Fair on October 16, 2019. The award recognizes two English and two German books that have made outstanding contributions to social debates over the past year. For the first time, getAbstract will partner with the business magazine *Capital*.

This year, *Capital*'s editor-in-chief, Horst von Buttlar, will join members of the getAbstract editorial staff on the award's jury panel. Furthermore, starting in August, the magazine's website will feature weekly book reviews accompanied by author portraits.

"We believe that sound knowledge is the basis for better decisions. With our shortlist, and later our winners, we want to help readers find such knowledge. We are delighted to have *Capital* as a strong media partner on our side for the award," said Patrick Brigger, co-founder and chairman of getAbstract.

"Presenting interesting and relevant books to our readers has always been an integral part of Capital's format," said Horst von Buttlar. "I'm delighted that we're giving business books a bigger stage with this joint award."

The nominees for the getAbstract International Book Award 2019 are:

#### German

- Asia 2030 by Karl Pilny, Campus
- China First by Theo Sommer, C.H. Beck
- **Die Bit-Revolution** by Gernot Brauer, UVK
- Die Neuerfindung der Diktatur by Kai Strittmatter, Piper
- **Die Orbit-Organisation** by Anne M. Schüller and Alex T. Steffen, Gabal
- Purpose Driven Organizations by Franziska Fink and Michael Moeller, Schäffer-Poeschel
- Quantitative Verrechnungspreise by Christian Schwarz and Stefan Stein, Wiley
- Teamwork agil gestalten by Alois Summerer and Paul Maisberger, Hanser
- Trainingsdesign by Anna Langheiter, ManagerSeminar

#### Zukunftsblind by Benedikt Herles, Droemer English

- 55, Underemployed and Faking Normal by Elizabeth White, Simon & Schuster
- Data Driven by Tom Chavez, Chris O'Hara and Vivek Vaidya, McGraw-Hill
- Open to Think by Dan Pontefract, Figure 1 Publishing
- Rule Makers, Rule Breakers by Michele Gelfand, Scribner
- The Expertise Economy by Kelly Palmer and David Blake, Nicholas Brealey Publishing
- The Myth of Capitalism by Jonathan Tepper and Denise Hearn, Wiley
- The Surprising Science of Meetings by Steven G. Rogelberg, Oxford UP
- Turn Enemies into Allies by Judy Ringer, Career Press
- What Are Your Blind Spots by Jim Haudan and Rich Berens, McGraw-Hill
- Women, Minorities, & Other Extraordinary People by Barbara Adams, Greenleaf Book Group

The award ceremony will take place on October 16, 2019, at 4:00pm CEST, in the reading tent at the Agora of the Frankfurt Book Fair. Interested parties are cordially invited. To learn more about the getAbstract International Book Award, visit <a href="https://www.getabstract.com/en/bookaward">https://www.getabstract.com/en/bookaward</a>.

### About getAbstract

getAbstract believes in progress through knowledge. Since its foundation in 1999, the company's mission has been to give people the knowledge they need to make better decisions in business and in their private lives. At its core, getAbstract finds, rates and summarizes the top business books, articles and video talks into 10-minute abstracts. Today, the company is the world's leading provider of compressed knowledge.

getAbstract offers more than 20,000 text and audio summaries in areas such as business, leadership, finance, innovation and science. The company has already sold over 15 million licenses and supports its users in their personal and professional development. Many of the world's largest companies, including more than one-third of the Fortune 100, offer their employees access to getAbstract. For more information, please visit <a href="https://www.getabstract.com/next-gen-leaders">https://www.getabstract.com/next-gen-leaders</a>.

#### **Contact:**

Ashley Schulte, Witz Communications for getAbstract +1-919-435-9112 getAbstract@witzcommunications.com

###