

# getAbstract Honors Non-Fiction Authors at Frankfurt Book Fair

*The getAbstract International Book Award goes to “Crunch Time,” “Radical Technologies,” “Das Digital” and “Meet Up!”*

LUCERNE, Switzerland, and FRANKFURT—(October 12, 2018)—[getAbstract](#), the world's largest library of compressed knowledge, awarded four non-fiction books for providing important new relevant perspective on current social topics. The 2018 getAbstract International Book Award winners were:

- English Language Category:
  - "Crunch Time" by Rick Peterson and Judd Hoekstra (Berrett-Koehler)
  - "Radical Technologies" by Adam Greenfield (Verso)
- German Language Category:
  - "Das Digital" by Viktor Mayer-Schönberger and Thomas Ramge (Econ)
  - "Meet up!" by Martin J. Eppler and Sebastian Kernbach (Schäffer-Poeschel)

“Each year, getAbstract summarizes tens of thousands of English and German language non-fiction books, and every day we read remarkable content that deserves recognition,” said Thomas Bergen, co-founder and CEO of getAbstract. “Our International Book Award provides us the opportunity to recognize several esteemed authors and publishers for providing the world with innovative thought leadership and helping business and individuals gain new perspectives on how to achieve success in every facet possible.”

The getAbstract International Book Award was launched in 2001 and is the oldest business book award in the German-speaking world. The award ceremony takes place annually at the Frankfurt Book Fair, and the judging panel consists of members of getAbstract's editorial team. The shortlist includes non-fiction books that are published between July 2017 – June 2018 and are available as a summary at getAbstract.

## **English Language Winners:**

"Crunch Time" provides readers with strategies for dealing with pressure and shows them how to turn stress situations into opportunities. This is what the getAbstract jury thinks: "How we deal with pressure often determines whether we succeed or fail. The two authors, who come from the sports and business worlds, have developed a useful patent recipe for breaking down situations into smaller, manageable units. Their method is applicable to every area of life. With this practical and prudent book, readers learn to reinterpret events of all kinds so that threats become challenges - and ultimately opportunities."

"Radical Technologies" examines how our modern lives are permeated by smartphones and warns of the consequences. getAbstract's jury on the book: "New technologies undoubtedly make our lives easier. The author goes even further and says: They transform all areas of our lives. Nevertheless, users are hardly concerned about who has access to their activities and data and how this information can be exploited. Radical Technologies urges readers to pay more attention and maintain control over their information. An eloquent and passionate plea that will make anyone who underestimates the impact of disruptive technologies sit up and take notice."

## **German Language Winners:**

"Das Digital" explains the new data capitalism and provides a deep insight into the economic and social consequences of digitization. getAbstract's jury's states: "An outstanding work of non-fiction: it combines economic and social theory, historical analysis, political controversy – that include past, present and most importantly – the future. The authors paint a convincing picture of how fundamentally our society will change, and their important economic policy proposals must be part of public discussion."

"Meet up!" is intended to be an "impulse book" with which leaders and participants in meetings can quickly arrive at results through friendly little "nudges" and subtle manipulations. The getAbstract jury's conclusion: "A small, fine reference book in which everyone who leads meetings will find what they are looking for just like an assistant who organizes them. The contents are highly relevant for a huge target group and make an important contribution to changing the meeting culture in companies for the better. The principle of positive psychology makes meetings - often perceived as an annoying waste of time - finally more focused, goal-oriented and, last but not least, more entertaining."

### **About getAbstract**

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(1) Source: "Fast Facts, Back to school statistics," National Center for Education Statistics, U.S. Department of Education.

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