getAbstract Links Up with LinkedIn Learning

Leading online education platforms team up for one seamless user experience

AVENTURA, Fla.—(November 9, 2018)—getAbstract, the world's largest library of compressed knowledge, is partnering with LinkedIn to provide direct, single-site access to its collection of over 18,000 summaries of books, TED Talks and articles through the LinkedIn Learning online education platform.

LinkedIn Learning users, who are also mutual customers of getAbstract, will be able to directly access the getAbstract library through the LinkedIn Learning platform, providing a better, more efficient experience for customers and learners. Learners will not have to switch between sites or worry about multiple logins when accessing content from the two knowledge providers, eliminating overhead and reducing web page shuffling. Access to getAbstract content will simply be switched on by request to LinkedIn for mutual getAbstract customers, providing users with a single platform and interface to engage with LinkedIn Learning's expert-led courses supplemented by getAbstract's curated collection of pertinent summaries.

"We're excited to provide our customers with the ability to give their employees a single destination to access, search and discover all of their organization's content and give admins the opportunity to create custom learning paths and curriculum from multiple content sources. We know getAbstract is a valued resource for many of our customers and we look forward to showcasing their content inside LinkedIn Learning," says Christie Kim, Head of Business Development, LinkedIn Learning.

"LinkedIn Learning and getAbstract are complementary content providers," said Thomas Bergen, Co-Founder and CEO, getAbstract. "We have mutual customers, so it is natural for us to be supporting each other. LinkedIn Learning provides more than 13,000 courses across business, creative and technical categories while getAbstract's summaries of business books, videos and articles are the perfect match, providing concise knowledge and additional depth for learners."

About getAbstract

getAbstract believes in progress through knowledge. Since its foundation in 1999, the company's mission has been to give people the knowledge they need to make better decisions in business and in their private lives. At its core, getAbstract finds, rates and summarizes the top business books, articles and video talks into 10-minute abstracts. Today, the company is the world's leading provider of compressed knowledge.

getAbstract offers more than 18,000 text and audio summaries in areas such as leadership, finance, innovation, health and science. The company has already sold over 15 million licenses and supports its users in their personal and professional development. Many of the world's largest companies, including more than one-third of the Fortune 100, offer their employees access to getAbstract. For more information, please visit www.getabstract.com and follow on Twitter and Instagram.

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