



Achieved Results



Increased engagement through thematic and accessible learning initiatives



Improved integration of learning resources into E.ON's competency model



Enhanced visibility and accessibility of learning resources during critical company events and campaigns



Positive feedback from employees about the ease of accessing concise, relevant content during busy periods

“Continuous learning is part of the E.ON Learning Strategy and getAbstract supports this learning strategy excellently.”



Anke Wygold
E.ON

About E.ON

E.ON is one of Europe's largest energy providers, managing extensive energy networks and infrastructure. Committed to a sustainable, connected future, E.ON champions innovation and excellence through continuous learning.

Business challenge

As part of its ambition to become a true learning organization, E.ON faced two key challenges:

Creating a Unified Learning

Experience: With a globally dispersed and diverse workforce, delivering consistent, accessible learning experiences proved complex.

Driving Engagement Amid Competing

Priorities: Employees operate in a dynamic, high-pressure environment. E.ON needed to make learning feel light, engaging, and aligned with employee workflows.

To build a culture of continuous learning, E.ON set out to strengthen



engagement through accessible, relevant content, curated for diverse roles, locations, and business rhythms.

“Continuous learning is part of the E.ON Learning Strategy,” says Anke Wygold, L&D Expert at E.ON. “getAbstract supports this learning strategy excellently by offering short reading impulses with quickly graspable content.”

How getAbstract Helped

For over 13 years, getAbstract and E.ON have worked together to incorporate continuous learning into E.ON’s corporate culture. This partnership has included:

Competency and Skill Mapping:

getAbstract content was mapped to E.ON’s competency model, providing employees with targeted learning recommendations that are relevant to their roles and personal development. According to Anke, “The getAbstract learning recommendations that were

linked to the competency model made it easier to understand and apply the associated skills and behaviors.”

Learning Weeks: E.ON celebrates regular Learning Weeks once in a year. This event features various learning sessions in different formats. Part of this are also customized calendars, curated learning resources, end-user webinars, and live contests. getAbstract’s content and tools played a key role in enhancing employee engagement during this initiative.

Themed Learning Campaigns:

getAbstract supported E.ON’s initiatives such as International Women’s Day and World Book Day, ensuring employees had timely, relevant learning resources available. In December, getAbstract supported E.ON’s initiative to boost engagement through a light, emotional initiative using an Advent Calendar.

Mental Health Support: During October’s Mental Health Awareness Month, getAbstract worked with E.ON to provide curated content,

newsletters, and promotional materials to raise awareness and provide practical support. Use of getAbstract showed a notable increase among employees after its implementation during Mental Health Awareness Month.



About getAbstract

getAbstract delivers verified expert knowledge from top business books, reports, articles, videos, and podcasts distilled into concise, actionable formats. With over 25 years of expertise, getAbstract supports organizations worldwide in building learning cultures that drive growth, innovation, and measurable success.

